

**Embassy of India
Asuncion**

Participation in Paraguayan Business Fair 2026 (FEPY 2026)

The Embassy of India, Asuncion established *India Stand* in FEPY 2026 on 3-5 June 2026. Brochures of 112 Indian companies representing various sectors [Engineering; Equipment and Machinery; Agriculture; Automotive Parts; Construction; Irrigation; Health; Fertilizers] were displayed for distribution in *India Stand*. A number of visitors explored *India Stand* and expressed interest in engaging with Indian industry.

As part of the Embassy of India's participation in FEPY 2026, the Embassy organised the '*Brand India Evening*' on 5 June 2026, which was also streamed live. The event brought together presentations made by four major Indian companies contributing to Paraguay - Bajaj, Mahindra, Royal Enfield, and UPL - followed by a session on Yoga for professionals, and closure with light Indian cuisine.

This was the first participation of the Embassy of India, Asuncion in the Paraguayan Business Fair. It provided a useful opportunity to engage with relevant Paraguayan stakeholders which will go in the direction of further strengthening trade and investment ties between India and Paraguay.

**5 June 2026
Asuncion**